Given by instructor	TV/YouTube/Web spot
	Standard Continuous Orientation opening
Are you writing papers for any of your classes?	Fade in: • Establishing shot of TC campus • Zoom to Student Center • Cut to Student One and Student Two, approaching each other:
Chances are that you are, but did you know that Temple College uses TurnItIn.com plagiarism-detection software in the Desire2Learn dropboxes?	(Shot favors Student One) Student One: Hey, I just got a ninety-eight on my essay! (Go to two-shot)
A little while after you upload your paper, you will see an icon in your dropbox with a percentage and a colored area next to it. The percentage tell you how much of your paper matches other sources. Click on the colored portion of the icon, and you can view your originality report. It is the same originality report your instructors see when grading your papers. TurnItIn software matches your paper against an enormous database of other papers and sources. TurnItIn constantly searches the Internet with Web-bots—the same type of Web-bots that search engines such as Google and Bing! use. Your paper is matched against everything on the Internet, every paper ever turned in to TurnItIn.com, and even articles that are only available through services like Academic Search Complete and other databases we have at the Temple College Library. **Here is the best rule you will ever hear about writing papers: If the words are not your own, put them inside of quotation marks. If you do only that, you cannot be accused of plagiarism.**	Student Two: That's great! Wait a minute. Where did you see your grade? Student One: Where our instructor puts all our grades: on Desire2Learn. Student Two: But we just turned in the essay like fifteen minutes ago. Did you look in the grades section of Desire2Learn? Student One: No, I clicked on my dropbox and saw the grade. Student Two: (humors him) Really? So was there a cool little icon next to the name of the file you submitted? Student One: Yeah. Student Two: And it said 98%? Student One: Yeah. Student One: I bet it was a bright red color. Student Two: Yeah. How did you know? Student One: Because that's not your grade! It's your originality report score! Student One: So this isn't good?

	Student Two: No, it's not good!
	Student One: But I like red.
	Student Two: Forget red! The originality report comes from TurnItIn.com. It means that your paper is plagiarized.
	Student One: It is not!
	(a beat)
	What's plagiarized mean?
	Student Two: Plagiarized means you stole the paper from somewhere, like the Internet.
	Student One: I didn't steal it. I just did a little copy and paste.
	Student Two: That's plagiarism! Don't you know you've committed an Academic Integrity Violation? You could get an XF grade on your transcript or even get kicked out of school. If the words aren't your own they have to go inside quotation marks. You'd better look at the student handbook under academic integrity and go talk to our instructor right now.
	Student Two: That's a good idea. I'd better write my own papers from now on!
	Fade out.